

### DEVELOPMENTS IN LITERACY

FINANCIAL STATEMENTS DECEMBER 31, 2014



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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Developments in Literacy, Inc.

I have audited the accompanying financial statements of Developments in Literacy, Inc. (a nonprofit organization) which comprise the statement of financial position as of December 31, 2014, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### **Opinion**

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Developments in Literacy, Inc. as of December 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.



To the Board of Directors of Developments in Literacy, Inc.

#### **Report on Summarized Comparative Information**

I have previously audited the Developments in Literacy Inc.'s 2013 financial statements, and my report dated October 16, 2014, expressed an unmodified opinion on those audited financial statements. In my opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

#### Other Matter

My audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 6 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In my opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Troy Yoshida CPA, Inc. Garden Grove, CA

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January 16, 2016

### DEVELOPMENTS IN LITERACY, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2014

	Unrestricted	Temporarily Restricted	2014 Totals	2013 Totals
ASSETS				
CURRENT ASSETS:				
Cash	\$ 820,589	\$ 190,217	\$ 1,010,806	\$ 1,539,630
Current Portion of Pledges Receivable, Net	124,707	-	124,707	64,698
Prepaid Expenses	8,469		8,469	3,469
TOTAL CURRENT ASSETS	953,765	190,217	1,143,982	1,607,797
PROPERTY & EQUIPMENT, Net	49	-	49	126
OTHER ASSETS:				
Investments	740,772	-	740,772	329,988
Deposits	4,802		4,802	5,128
TOTAL OTHER ASSETS	745,574		745,574	335,116
TOTAL ASSETS	\$ 1,699,388	\$ 190,217	\$ 1,889,605	\$ 1,943,039
LIABILITIES & NET ASSETS				
CURRENT LIABILITIES:				
Accounts Payable	\$ 87,073	\$ -	\$ 87,073	\$ 10,951
Accrued Liabilities	9,904		9,904	9,258
TOTAL CURRENT LIABILITIES	96,977	-	96,977	20,209
NET ASSETS: Unrestricted				
Designated	500,000	_	500,000	500,000
Undesignated	1,102,411	-	1,102,411	1,405,060
Temporarily Restricted		190,217	190,217	17,770
TOTAL NET ASSETS	1,602,411	190,217	1,792,628	1,922,830
TOTAL LIABILITIES & NET ASSETS	\$ 1,699,388	\$ 190,217	\$ 1,889,605	\$ 1,943,039

### DEVELOPMENTS IN LITERACY, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2014

	Unrestricted	Temporarily Restricted	2014 Totals	2013 Totals
REVENUES AND OTHER SUPPORT	Offication	restricted	Totals	Totals
Fundraising	\$1,781,954	\$ -	\$ 1,781,954	\$ 1,623,499
Contributions	809,982	183,244	993,226	685,476
Interest and Dividend Income	17,652	-	17,652	9,827
Net Unrealized Gain (Loss)	17,269	-	17,269	73,174
Net Assets Released from Time Restriction	10,797	(10,797)		
TOTAL REVENUES AND OTHER SUPPORT	2,637,654	172,447	2,810,101	2,391,976
EXPENSES				
Program Services	\$ 2,402,971	\$ -	\$ 2,402,971	\$1,941,041
Supporting Services				
Management and General	159,175	-	159,175	90,709
Fundraising	378,157		378,157	455,120
TOTAL EXPENSES	2,940,303	-	2,940,303	2,486,870
CHANGE IN NET ASSETS	\$ (302,649)	\$ 172,447	\$ (130,202)	\$ (94,894)
NET ASSETS AT BEGINNING OF YEAR	\$1,905,060	\$ 17,770	\$ 1,922,830	\$2,017,724
NET ASSETS AT END OF YEAR	\$1,602,411	\$ 190,217	\$ 1,792,628	\$1,922,830

### DEVELOPMENTS IN LITERACY, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2014

	Supporting Services				
	Program	Management	_	2014	2013
	Services	and General	Fundraising	Totals	Totals
Education:					
Personnel	\$1,257,780	\$ -	\$ -	\$1,257,780	\$ 1,095,954
Other	-	-	-	-	-
Facilities Exp	75,750	-	-	75,750	74,183
Equip & Furniture Exp	42,196	-	-	42,196	47,787
Books & Materials	77,332	-	-	77,332	58,337
Student Services & Activities	3,778	-	-	3,778	5,485
Scholarships	37,054	-	-	37,054	36,636
Training & Monitoring	34,154	-	-	34,154	34,996
Monitoring & Evaluations	3,053	-	-	3,053	11,852
Marketing	-	-	-	-	3,529
Curriculum Development	7,206	-	-	7,206	3,861
Library Establishment	14,397	-	-	14,397	13,633
IT Program	82,477	-	-	82,477	34,780
Operating Expenses	318,829	-	-	318,829	122,996
Capital Costs	112,516	-	-	112,516	107,886
Professional Fees	9,849	-	-	9,849	7,630
Travel Expense	8,399	-	-	8,399	12,556
Direct Fundraising Event Expense	-	-	251,613	251,613	305,980
Bank and Credit Card Fees	-	16,054	11,981	28,035	23,828
Database and Software	168	9,494	-	9,662	4,635
Depreciation	-	77	-	77	77
Insurance	-	6,604	-	6,604	2,904
Marketing	3,000	19,082	10,508	32,590	14,935
Miscellaneous	-	6,917	22,900	29,817	3,949
Newsletter	-	1,554	-	1,554	1,200
Payroll & Related Expenses	264,256	65,614	62,835	392,705	385,569
Postage and Printing	-	4,487	9,208	13,695	10,777
Professional Fees	14,818	8,167	3,000	25,985	19,470
Rent	13,647	4,930	973	19,550	15,436
Small Equipment	140	876	-	1,016	969
Supplies	-	3,436	5,139	8,575	10,493
Telephone	-	3,317	-	3,317	1,800
Travel	8,097	6,818	-	14,915	2,941
Website	-	1,748	-	1,748	5,256
Bad Debt	14,075			14,075	4,550
TOTAL EXPENSES	\$ 2,402,971	\$ 159,175	\$ 378,157	\$2,940,303	\$2,486,870

### DEVELOPMENTS IN LITERACY, INC. STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2014

	2014		2013
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in Net Assets	\$ (130,202)	\$	(94,894)
Adjustments to Reconcile Change in Net Assets			
To Net Cash Provided by Operating Activities:			
Depreciation	\$ 77	\$	77
Unrealized (Gain) Loss on Investment	(17,269)	•	(73,174)
Changes in Operating Assets and Liabilities:	, ,		, ,
(Increase) Decrease in Pledges Receivable	(60,009)		61,157
(Increase) Decrease in Prepaid Expenses	(5,000)		(1,818)
(Increase) Decrease in Deposits	326		(3,420)
Increase (Decrease) in Accounts Payable	76,122		(5,742)
Increase (Decrease) in Accrued Liabilities	 646		5,846
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	(135,309)		(111,968)
CASH FLOWS FROM INVESTING ACTIVITIES			
Change in Investments	(393,515)		(10,530)
NET CASH PROVIDED (USED) BY INVESTING ACTIVITIES	 (393,515)		(10,530)
NET INCREASE (DECREASE) IN CASH & CASH EQUIVALENTS	(528,824)		(122,498)
BEGINNING CASH AND CASH EQUIVALENTS	\$ 1,539,630	\$	1,662,128
ENDING CASH AND CASH EQUIVALENTS	\$ 1,010,806	\$	1,539,630

#### 1. Summary of Significant Accounting Policies

#### Nature of Organization

Developments in Literacy, Inc. ("the Organization") was founded in February 1997 as a California nonprofit public benefit corporation. The purpose of the Organization is to promote literacy and provide education to underprivileged children in Pakistan. The Organization's support comes entirely from donor contributions.

#### Basis of Presentation

The Organization follows the provisions of Statement of Financial Accounting Standards ("SFAS") No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the Organization reports amounts in the accompanying financial statements for each of three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

Unrestricted Net Assets – Net assets that are not subject to donor-imposed restrictions. Unrestricted net assets generally result from unrestricted contributions and interest and dividends, less expenses incurred in providing services and fundraising and other administrative expenses.

Temporarily Restricted Net Assets – Net assets that are subject to donorimposed restrictions that require the passage of time or the occurrence of a specific event to become available for unrestricted use.

Permanently Restricted Net Assets – Net assets are subject to donorimposed restrictions that may be maintained permanently while permitting the Organization to use or expense part or all of the income derived from the donated assets.

#### 1. Summary of Significant Accounting Policies – (Continued)

#### Basis of Presentation – (continued)

The Organization also follows the provisions of SFAS No. 116, Accounting for Contributions Received and Contributions Made. Under SFAS No. 116, the Organization records gifts of cash and other assets as temporarily restricted net assets if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from donor restrictions. Donor-restricted contributions, whose restrictions are met within the fiscal year, are reported as unrestricted revenues, gains and other support.

#### Use of Estimates and Assumptions

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Basis of Accounting

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with the accounting principles generally accepted in the United States of America.

#### Cash and Cash Equivalents

Cash and cash equivalents include all monies in banks and highly liquid investments with maturity dates of less than three months.

#### 1. <u>Summary of Significant Accounting Policies – (Continued)</u>

#### Concentration of Credit Risk

The Organization occasionally maintains deposits in excess of federally insured limits. The risk is managed by maintaining all deposits in high quality financial institutions.

#### Investments

The Organization carries investments in marketable securities with readily determinable fair values and all investments in debt securities at their fair values in the Statement of Financial Position. Unrealized gains and losses are included in the change in net assets in the accompanying Statement of Activities.

#### Property and Equipment

Property and equipment are stated at fair value at the date of donation or at cost, if purchased. Depreciation is computed using the straight-line method over the estimated useful lives of ten years for furniture and equipment and five years for computers. It is the policy of the Organization to capitalize assets costing \$1,000 or more with a useful life exceeding one year.

#### Promises to Give

Unconditional promises to give (i.e. contributions) are recognized as revenues or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give (i.e. contributions) are recognized when the conditions on which they depend are substantially met.

#### Revenues and Support

The Organization receives the majority of its revenues from donors at fundraising events.

#### 1. Summary of Significant Accounting Policies – (Continued)

#### Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statement of Activities and in the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The major programs of the Organization are as follows:

#### Cooperation for Advancement Rehabilitation and Education (CARE)

The Organization's partnership with CARE began in 2002. The objective of this project is to provide quality, marketable education to underprivileged children in the Sheikhupura District of the Punjab Province.

#### Orangi

The objective of this project is to provide quality education through teacher training, strengthening curriculum and grassroots collaboration in the outskirts of Northwest Orangi. This project began in 2001.

#### Indus Resource Center (IRC)

The Organization's partnership with IRC began in 2001. The objective of this project is to provide quality education through teacher training, strengthening curriculum and grassroots collaboration in the Khairpur district of Karachi.

#### Kala Shah Kaku (KSK)

The objective of this project is to provide quality education through teacher training, strengthening curriculum and grassroots collaboration for children living in the low income housing scheme of Khuda Ki Basti in the Sheikhupura district. This project began in 2009.

#### Khwendo Kor (KK)

The objective of this project is to provide quality education through grassroots collaboration and efforts, and mobilize local resources to address the social sector needs of underserved communities, particularly for women and girls living in the North West Frontier Province of Pakistan. The Organization's partnership with KK began in 2001.

#### Naz Old Boys Welfare Association (NOWA)

The objective of this project is to provide quality primary education for girls in the remote villages of Khairpur. The Organization's partnership with NOWA began in 1998.

#### 1. Summary of Significant Accounting Policies – (Continued)

#### <u>Functional Allocation of Expenses – (continued)</u>

#### Islamabad Central Territory (ICT)

The objective of this project is to provide quality education through teacher training, strengthening curriculum and grassroots collaboration in the underserved communities in ICT. This project began in 2006.

#### Rural Rawalpindi (RRP)

The objective of this project is to provide quality education through teacher training, strengthening curriculum and grassroots collaboration in areas of Rural Rawalpindi. This project began in late 2003.

#### Mansehra

The objective of this project is to provide quality education through teacher training, strengthening curriculum and grassroots collaboration in Mansehra District, in Khyber Pakhtunwa. This project began in 2006.

#### **Income Taxes**

The Organization is a not-for-profit organization, as described in Section 501(c)(3) of the Internal Revenue Code and corresponding state law. Accordingly, the Organization is exempt from federal and state income taxes. The Organization takes no tax positions that it considers to be uncertain.

#### Subsequent Events

Management has evaluated events and transactions that occurred after the balance sheet date for potential recognition and disclosure through January 15, 2016, the date which the financial statements were available to be issued. A grant of \$288,100 was originally recorded as a receivable as of December 31, 2014. However, during 2015, the grantor decided to no longer honor the remaining grant. Therefore, the grant receivable was reversed and is no longer outstanding as of December 31, 2014.

#### 2. Cash & Cash Equivalents

The total cash held by the Organization at December 31, 2014 totaled \$1,010,806 maintained in various accounts. Balances in bank accounts are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. As of December 31, 2014 the Organization had balances in bank accounts in excess of insured limits totaling \$391,441.

#### 3. Contributed Services

A substantial number of unpaid volunteers have made significant contributions to the different Organization program services. The value of these contributions is not reflected in these statements since they do not meet the criteria for recognition as contributed services.

#### 4. Pledges Receivable

In addition to contributions received during the fiscal year, many donors have made pledges for current and future contributions. Pledges are primarily made at fundraisers and through the Organization's website. Pledges receivable at December 31, 2014 was \$124,707 as shown below.

#### 4. Pledges Receivable – (Continued)

Pledges receivable as of December 31, 2014 are as follows:

Unrestricted pledges receivable 152,907

Less: Allowance for doubtful pledges (28,200)

Total Pledges Receivable \$124,707

#### 5. Property and Equipment

Property and equipment consist of the following:

Computers	\$8,768
Furniture and equipment	<u>1,000</u>
	9,768

Less accumulated depreciation (9,719)

Total Property and Equipment (net) \$49

Depreciation expense for the year ended December 31, 2014 totaled \$77.

#### 6. Investments

Investments are reported on the basis of quoted market prices at December 31, 2014 and consist primarily of mutual funds and stocks, as follows:

	<u>Fair value</u>
Stocks	\$94,525
Mutual Funds	646,247

\$<u>740,772</u>

#### 7. <u>Designated Net Assets</u>

The Board of Directors has designated a cash reserve for future operations of \$500,000 as of December 31, 2014.

#### 8. <u>Temporarily Restricted Net Assets</u>

Temporarily restricted net assets at December 31, 2014 totaled \$190,217 and consists of donations restricted by time.

#### 9. Financial Statement Summarized Prior Year Information

The financial statements include certain prior-year summarized comparative information in total but not by the net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2014 from which the summarized information was derived.

#### 10. Commitments

The Organization entered into a 51 month operating lease for office space which expires in May 2018. Future minimum lease commitments as of December 31, 2014 for the years ended December 31 are as follows:

<u>Year</u>	<u>Amount</u>
2015	\$26,369
2016	\$27,153
2017	\$27,972
2018	\$12,006

#### 11. <u>Developments in Literacy, Pakistan</u>

The Organization is affiliated with an entity named Developments in Literacy, Pakistan. The Organization sends money to Developments in Literacy, Pakistan to support the programs of the Organization. Developments in Literacy, Pakistan then distributes the money to the schools that the Organization supports. The amount of money sent to each school is determined by letters of agreement between the Organization and the schools. The Board of Developments in Literacy, U.S.A. occasionally authorizes more money to be distributed to a school based on specific needs. The Organization also pays for the majority of expenses incurred by the Developments in Literacy, Pakistan office.

Expenses for program services of \$2,084,770 are for educational projects and disaster relief provided by Developments in Literacy, Pakistan.

#### 12. Developments in Literacy, Pakistan – (continued)

The Organization monitors the finances of Developments in Literacy, Pakistan. A majority of the expenses for Developments in Literacy, Pakistan are paid using funds generated by the fundraising activities of the Organization.

The Organization is disclosing the following summarized financial data for Developments in Literacy, Pakistan as of December 31, 2014:

Total Assets	\$	972,806
Total Liabilities, including		
\$296,783 of deferred revenue	\$	370,745
Total Net Assets	\$	602,061
Total Revenues	\$ 2	,911,558
Total Expenses	\$ 2	2,911,558