



Developments in Literacy

Educating Children • Empowering Communities

Donor Impact Report

January – June 2023

WHERE WE STAND TODAY

At DIL, we seek to improve the prospects of underserved Pakistani children, helping them acquire the skills they need to fulfill their calling in life. We remain thankful to you, our gracious donors, for investing in our schools and making it possible for DIL students to leave their mark on the world—something they can only do with a quality education. We are delighted to share with you that the number of students benefiting from a DIL education has grown from 59,278 students in 2022 to **64,314 students in 2023**, which represents a 9% increase.



Between January and June 2023, we laid emphasis on four key areas:

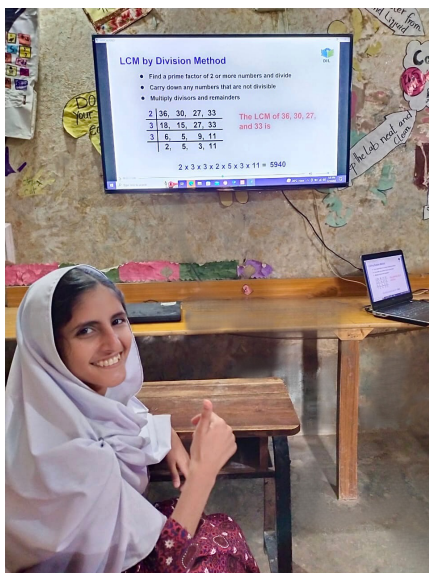
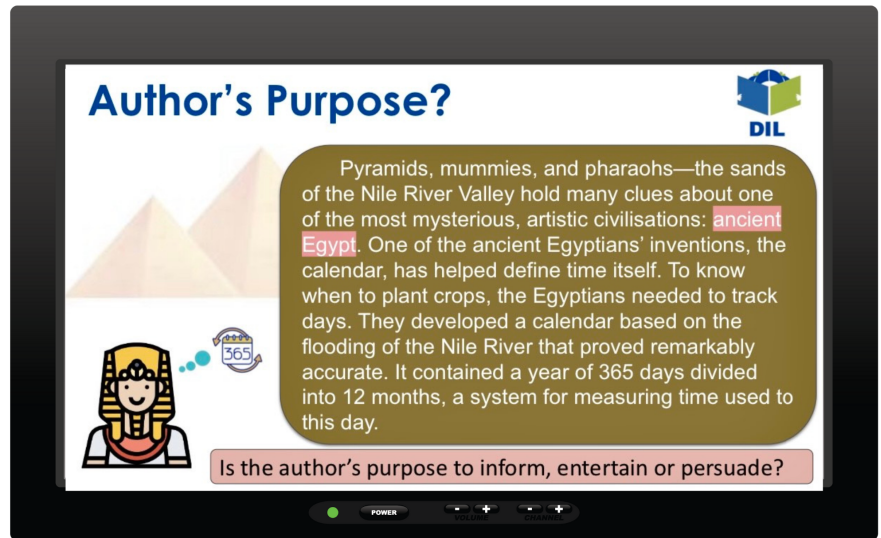
- (1) The advancement of teacher training and teacher capacity-building for both DIL and non-DIL (Punjab, Sindh, and FDE) teachers
- (2) The continued enrichment of DIL's signature Technology Enabled Academic Learning (TEAL) program
- (3) The continued adoption of government schools and pursuit of public-private partnerships to extend our educational model to more Pakistani children.

- (4) The provision of opportunities for our students to receive external academic scholarships.

TECHNOLOGY ENABLED ACADEMIC LEARNING (TEAL)

The TEAL program emblemizes our successes in EdTech intervention over the past 25 years, using video lessons on LCD screens to strengthen core subject instruction in English, math, and science. In the first half of 2023, the program witnessed the following developments:

- Continued introduction of new TEAL content for Grades 7 and 8 in English and math, based both on old standards and new National Curriculum of Pakistan (NCP) standards
- Service to 59 schools, including 17 government schools and **4,775 students, 87% of which are girls**
- Training for 40 government school teachers
- The provision of 57 AV rooms in 15 schools across various projects—with an additional 26 schools in the pipeline—to offer concentrated training in TEAL philosophy and methodology.



TEAL's evolution has succeeded at a qualitative level too:

- Establishment of the Virtual Community of Practice for the ongoing sharing of feedback within DIL and the FDE's pedagogical circuitry
- Initiation of subject-specific focus group discussions to assist teachers using TEAL in the instruction of English, math, and science
- Increased critical thinking among students, enabled by the creation of a better study environment that facilitates both the application and reinforcement of newly learned concepts.

CURRICULAR PROGRESS

Between January and June, DIL:

- designed and distributed centralized exam papers in all subjects (math, science, English, Urdu, General Knowledge, social studies) for Grades 1 to 8
- analyzed new NCP standards, updating Schemes of Work (SOWs) for primary and middle grades, especially in the domain of TEAL-based instruction
- created new English and math content for TEAL in Grades 7 and 8, interlacing new national curricular standards with older standards
- drafted a new Early Childhood Education (ECE) program for Grade 1 following the Nursery and KG format, with a functional pilot scheduled for this year.



E-LIBRARIES

Read to Grow, Read to Know (RGRK)



RGRK continued to mature at government schools in the first half of 2023. Within the FDE, our signature reading program reached an additional 27 schools, raising the number of RGRK-equipped government schools in Islamabad to 46. In total, DIL extended RGRK to 101 schools, impacting on 14,693 students overall, more than half of whom are girls.

A Success Story

DIL Paradise J-9 School student, Javeria Naeem, won third position in the 2021—2022 Young Author Award competition, a national student writing contest. For her efforts, including participation in eight mentorship sessions on writing skills, she received a certificate and a check for Rs. 30,000 at the Pakistan Learning Festival. What is more, Javeria’s story ‘Dada Jaan’ (My Dear Grandfather) was published in the literary magazine *Jhilmil* in February 2023.



NETWORK EXPANSION

Adopting government schools is a relatively low-cost model to scale. On average, government schools cost 66% less than DIL schools to operate. DIL has made inroads into the relevant education departments in Sindh, Punjab, and Khyber Pakhtunkhwa (KPK) to scale our programs via the adoption of new schools.

Our relationships with the Sindh Education Foundation (SEF) and Sindh’s School Education and Literacy Department (SELD) continue to see growth. In Punjab, we reached out to the School Education Department (SED) in Lahore and Rawalpindi, signing a Memorandum of Understanding (MOU) with 5 government schools in the Lahore district.

The table on the next page displays the status of new partnerships and leads in 2023 according to region.

Project	Location	Province/Region	Schools	Students	Teachers	Intervention	Status of MOU	Cost Covered by
Momina & Duraid Foundation Schools	Karachi	Sindh	27	3,409	220	ECE, Libraries, TEAL & Training	Signed	Partner
School Education Department	Rawalpindi	Punjab	5	4,879	154	ECE, Libraries, TEAL & Training	Signed	DIL
Total			32	8,288	374			

Project	Location	Province/Region	Schools	Students	Teachers	Intervention	Status of MOU	Comment
School Education Department	Lahore	Punjab	5	3,096	71	ECE, Libraries, TEAL & Training	In Process	Near finalization
School Education & Literacy Department	Karachi	Sindh	6	3,368	120	Full school adoption with subsidy		Proposal submitted

Adoption of Schools from SED Punjab

In March, at the behest of the Deputy Commissioner’s office, a model school was set up to showcase the quality of DIL’s educational interventions. After a school visit by the Additional Deputy Commissioner, a MOU was signed for 5 schools in Rawalpindi. Not only do we intend to make space for ECE rooms and libraries, but we also plan to ensure that TEAL is used during the summer recess at these schools. A total of **4,879 students** from Nursery to Grade 12 will benefit from this initiative.



Momina & Duraid Foundation

DIL signed a MOU with the Momina and Duraid Foundation to furnish technical support to 27 public school campuses in Karachi. Our team made recommendations for quality control. We expect to deploy our ECE, E-libraries, Read to Grow Read to Know (RGRK), TEAL, and teacher training programs in these schools. In sum, **220 teachers** and **3,409 teachers stand to benefit** from this endeavor.



Overall Growth

DIL grew its network through the additions discussed above. The net gains consist of a **10% increase in the number of schools** we operate alongside an **8% increase in the number of teachers and principals** between 2022 and 2023:

Project	Schools	Students	Teachers & Principals
Closing Statistics 2022	168	59,278	2,566
Net Total on June 30th, 2023	185	64,314	2,773

UNESCO GRANT

The United Nations Educational, Scientific, and Cultural Organization (UNESCO) offers grants to help fund both NGO and non-NGO projects that promote a diversity of cultural expressions, including cultural goods, services, and activities. UNESCO

has arranged this funding in conjunction with the International Fund for Cultural Diversity (IFCD), a multi-donor fund that supports sustainable development and poverty reduction.



In 2022, UNESCO selected DIL as a recipient of this grant, enabling us to hire and prepare primary grade teachers for select FDE schools. The total cost of this short-term project is Rs. 8.6 million (\$29,850), a sum with which we will provide training to 30 teachers in 10 governments schools for one year.

Grant activities were completed on May 30th, 2023 with the following outcomes:

- A total of 32 teachers were hired in 22 schools in FDE sectors and trained in pedagogy
- Within the foregoing 3 FDE sectors, enrollment campaigns were undertaken in 9 schools
- To boost enrollment, 10 radio messages were broadcast on Islamabad radio station FM Power 99 over forty times during the month of April
- Learning kits were requested for 100 deserving students.

U-GO SCHOLARSHIPS



U-Go offers financial scholarships funded by individuals and corporations to young women in low-income countries so they can pursue higher education.

DIL obtained a grant to support 100 girls on these scholarships for 4 years of university education at \$750 per student per annum.

For the 2022—2023 session, DIL will receive roughly Rs. 16.6 million (\$57,620) whilst the overall funding for the project over four years will amount to approximately Rs. 66.3 million (\$230,130). This scholarship initiative will be steered by our Graduate and Alumni Affairs team.

Presently, 102 girls are receiving U-Go scholarships. In the fall of 2022, 80 scholars were inducted, and the remaining scholars began their journey in the spring of 2023. The fields of study which these 102 girls have entered are distributed as follows:



DIL Choal Pattan School graduate and U-Go scholar, Mohsina Gul, is pursuing a B.S. in Software Engineering at Iqra University.

Academic Field	Number of U-Go Scholars
Natural Science	40
Technology	20
Business Studies	17
Social Sciences	9
Medical Sciences	7
Language Studies	4
Engineering	3
Education	1
International Relations	1

NEW INTERVENTIONS & PARTNERSHIPS

School on Wheels



The FDE has inaugurated a collaborative program called School on Wheels in the Islamabad Capital Territory (ICT), where they have introduced two mobile ECE vans for out-of-school children. DIL put forward two dedicated ECE teachers per van and gave the children our standard ECE teaching kits with flash cards, toys, and stationery items.



The vans are fitted with age-appropriate furniture and fixtures, as well as a SMART board arranged for by other partners. DIL faculty have been able to use the material environment and supplies in these spaces to refine their teaching skills.

Partnership with Teach the World Foundation (TTWF)

TTWF, a Pakistani education and literacy NGO, is currently running a primary grade digital program for out-of-school children. DIL will pilot TTWF's self-paced learning devices in two Orangi schools in August 2023. Also, since the NGO intends to pilot this program in 25 SEF-supported schools in January 2024, we have asked that they work with DIL SEF schools in Karachi and Khairpur that have the requisite space and staffing.



Partnership with TechValley for Google Certified Courses (GCCs)

DIL has joined hands with social impact consulting company, TechValley, to make 100 slots available for free GCCs on online open course provider, Coursera. A total of 97 DIL graduates, teachers, and team members are enrolled in these courses, which cover, among other things, Data Analytics, Business Analytics, Project Management, and E-marketing. Our IT department is carefully monitoring the progress of all candidates to assure timely completion of the coursework.